

Chapter Engagement Throughout COVID-19 Crisis

Sigma Delta Tau encourages all of our chapters to consider finding opportunities for chapter engagement while campus operations are being suspended and opportunities to be together in person are difficult or impossible. As such, we have put together information to help our chapters find ways of being together without being in the same room/location.

Chapter Officer Position Enhancements for Online Learning & Engagement:

Recruitment - Workshops will still be needed to prepare newest members for recruitment and give everyone the additional skills to succeed. Host an e-learning series through webinars with engaging polls and live chats. Connect with your Recruitment Coordinator for existing PPT slides and some recorded webinars. [Workshops](#) to be completed with a partner or independently (via Google Form, etc.) can be created.

PR/Social Media - Now more than ever this position will be needed to keep members and potential members engaged. Partner with the Recruitment VP to increase your social media presence and catch the attention of students from your campus, have methods for women to reach out through messenger or host online group chats to meet potential members. Partner with Sisterhood/Vice President/New Member Educator officers to engage members using our online media platforms.

Scholarship - Moving to online learning may mean new ways of learning for sisters. Connect with your Learning Resource Center for tips for best methods for online learning and studying and share these with members through newsletter, video message, articles, online workshop, etc. Consider hosting virtual study sessions throughout the day where sisters can log in at a set time to study together. Encourage chapter members to be in close contact with professors when unsure about assignments or classes.

Philanthropy - Educate sisters about our philanthropies by sharing the national websites, videos and links to articles in Chapter Communication. Fundraising online has been successful for many non-profits. Utilize our CrowdChange platform to create a fundraiser, upload a video about your cause and create teams to see which members/orgs can get the most donors. Photo contests, video challenges, etc. have been popular in getting the attention of donors. The use of Instagram donation boards could be a fun competition between sisters used to raise funds. Each VP Philanthropy could create an informative video recording regarding what each of our philanthropies are, opportunities for awareness, and ideas for fundraising. With Founders' Day quickly approaching, we encourage you to get involved with the [SDT Foundation's Day of Giving](#)

Risk Management/Wellness - Health and safety of our members is of utmost importance. Continue to share resources from online websites and campus online resources for counseling, alcohol and drug risk prevention, anxiety, and keep members updated on how to stay safe with [COVID-19](#). In addition, check-in to see how they are doing through this shut down.

Head of Standards/Standards Committee - Without any concern for conflict to address, this is a great opportunity for bylaws review and revision.

Elections:

If your chapter needs to conduct elections consider the following:

- [Distribute EBoard application via Google Form or Word Document](#)
 - Utilize slating committee to review applications and score each one
 - Option to host virtual interviews
 - Utilize slating committee to present a slate to the chapter
 - Provide [Google form](#) for chapter to vote to pass the slate
 - If slate is not passed, consider allowing members to run 'off the floor' with a letter of intent rather than a speech

Do you have funds that you won't be spending or reassigning from a canceled event?

Remember that members want their membership dues to be worth something of value to them. Some of these ideas to increase engagement and return on investment may help.

You can mail surprise merch orders to members. Create a form to get their current address and size if needed. Then order merchandise. Some sites will even mail each item to its own address. Check out our [Licensed Vendors](#).

You can also utilize e-gift cards online. Sending \$5 Starbucks cards to every member could be a good way to incentivize local coffee dates where sisters are close in location.

Pay for a yearly or short term subscription to online platforms for member engagement. Many may offer first 30 days free.

New Member Education:

Continue your new member program virtually with these ideas for each of the Pearls.

- Sisterhood:
 - Assign Torch/Rose buddies for 'virtual' meets

- Schedule coffee chats with younger members and older ones via FaceTime/video chat
- Each sister can create a scrapbook page that can then be assembled later
- NMs can write 'a letter to their senior selves', email to NME to share in 4 years
- Alumnae:
 - Host an Alumnae panel via video conference platform like Zoom
 - Have NMs write letters to alumnae about 'the legacy they wish to leave' and ask alumnae about 'where they wish to see the chapter'
- Panhellenic:
 - Host an online Quizzo tournament about fun facts of other Panhellenic sororities both on your campus and in the NPC in general, check out the npcwomen.org website and Fran Becque online at twitter.com/GLOhistory for fun history
 - Ask each member to post a picture with a member of another sorority and shout out their friend as a Panhellenic sister
- Philanthropy:
 - Consider asking a representative from one of the philanthropies to join a virtual meeting.
 - Ask the VP Philanthropy to do an online workshop or webinar about our philanthropies, could possibly make pinwheels - post images on social media
- Big/Little Reveal:
 - Consider mailing a letter! This could be a hint or a reveal letter.
 - Have the NME set up Zoom calls for each pair so the NM doesn't recognize the phone number. Set a time for the pair to call in, and the sister can reveal via video chat.
 - Big sisters can create a PPT together in which they each have a slide about themselves. NME will share hints with each little sister about her big, and using the slide each little sister will narrow down her hints to find her big.
 - Instead of individual baskets, consider each big contributing \$X. The chapter could then order the same 3 items to give to littles.
- [Virtual Inspiration Week](#)
- National Test:
 - [Take it online!](#)

Programming Ideas for Chapter Engagement:

- Ask each member to make a scrapbook page during the chapter's time apart, compile the pages into a book when school resumes
- TikTok Battles - be mindful of your music choice! Remember you are still representing yourself, your chapter, your campus and SDT!
- Watch parties and chat live with each other while watching the same show on your favorite streaming site

- Cooking Show (via zoom) for residents to follow along with you
- Cupcake Wars (photo of final product competition)
- “Podcast Style” topics (ie. How to Clean Your Oven #LOL)
- Trivia
- Brain Games
- Online Fact Searches
- Whose Line is it Anyway?
- Jeopardy!
- Family Feud
- Are You Smarter Than a 5th Grader?
- Regional meet ups
 - Create groups based on location
 - Delegate ‘regional coordinator’ to plan dinners/coffees/study sessions/movies/get together in their area

Have a good idea for virtual chapter engagement? Please share it [here](#).

Technology Resources:

Consider these options/resources for meetings, communication, virtual engagement, and workshops:

- [Slack](#)
- [GroupMe](#)
- [Zoom](#)
- [Skype](#)
- [Google Hangout](#)
- [GoToMeeting](#)
- [WebEx](#)
- [Mailchimp](#)
- [Smore](#)
- [Kahoot](#)

Links and Resources for Online Engagement:

- [Virtual Icebreakers](#)
- [15 Virtual Team Building Activities](#)
- [18 Easy Virtual Team Building Activities for Remote Teams](#)
- [5 of our favorite virtual team-building activities to grow a strong remote team](#)
- [Out of Sight, Out of Mind? 5 Virtual Team Building](#)
- [Remote team building activities: the ultimate guide by Miro](#)

- [7 Remote Team Building Ideas for the Distributed Office](#)
- [6 Best Practices for Online Student Engagement](#)
- [6 Creative Virtual Team Building Activities For Remote Teams](#)