

SDT Foundation

Chapter Centennial Challenge

The SDT Foundation is excited to celebrate 100 years of sisterhood. To honor this milestone in SDT's history, we have created a Chapter Centennial Challenge to unite our collegians and alumnae. The money raised through this contest will benefit SDT sisters through scholarships & grants, Leadership School, and sisterhood programming.

This contest has two basic components:

- 1) Collegians - Donate \$20.17 to the SDT Foundation
- 2) Alumnae - Donate \$100 to the SDT Foundation

The chapter that has the greatest percentage of collegians and alumnae participate in this challenge will win the contest. Prizes will be awarded to the three chapters that engage the largest percentage of chapter and alumnae members. Winning chapters will receive the following prizes courtesy of the SDT Foundation:

- First Place: \$500 sisterhood event for your chapter
- Second Place: \$250 sisterhood event for your chapter
- Third Place: \$100 sisterhood event for your chapter

Your chapter can select an appropriate sisterhood event such as a pizza party, a laser tag party, a pampering event, etc. The SDT Foundation will work with you to plan a fabulous sisterhood event to thank you for the great work of your chapter.

Challenge Details

Giving to the SDT Foundation makes a difference in the lives of our sisters. Donations support scholarships, grants, Leadership School, Convention and educational programming for all members.

The Foundation Centennial Challenge includes annual giving from your current chapter members, as well as your alumnae members. Current chapter giving will account for 70% of your total score, and alumnae giving will make up the remaining 30%. All participation percentages will be based on chapter size.

Deadline for completion: June 1, 2017

Collegiate Chapter Giving

The SDT Foundation has created the **2017 Club** for undergraduate giving in honor of SDT's Centennial. Your goal is to have each chapter member donate \$20.17 to the SDT Foundation.

Encourage your sisters to give by:

- Integrating giving to SDT as part of your chapter activities
- Have computer available after chapter meetings to have sisters donate online
- Share examples of what \$20.17 buys them, such as coffee, meals, and entertainment
- Post the enclosed thermometer in your house or at meetings to show your progress
- Set an example by making your donation first and asking your fellow sisters to join you in giving

A donation form is available for download from Quantum Leap, and can be printed and shared at a chapter meeting. Chapter members can also give online at bit.ly/SDT2017Club.

You are welcome to collect the donations and send them to Headquarters in one envelope or have each member send their own. Please note that a donation for the 2017 Club cannot be credited toward your annual Sister-to-Sister chapter contribution.

Bonus opportunity for 2017 Club giving

One bonus point will be given for every five-year commitment to the 2017 Club. Encourage chapter members to make a five-year commitment to allow the SDT Foundation to automatically renew their annual donation of \$20.17. This is accomplished by checking on the printable donation form authorizing the five-year transaction.

Alumnae Centennial Giving

The **\$100 for 100 Years Campaign** encourages all alumnae to give \$100 or more in honor of SDT's Centennial. Our goal is to raise funds to benefit scholarships, grants, Leadership School, Convention and continued sisterhood programming. Your goal is to reach out to alumnae members encouraging them to donate to the \$100 for 100 Years campaign.



There are tools available in Quantum Leap (*Your Library>Chapter Resources>Centennial Celebration Resources>Foundation Chapter Challenge*) to help you with this challenge:

- A prepared email is available for download that your chapter can customize and send electronically to your alumnae
- You will have access to a short script and alumnae donation form that can be used at alumnae events
- You can post about this contest and share your progress on your chapter's social media accounts
- Graphics and content will be available throughout the academic year

Help SDT by Updating Alumnae Database Information

Chapters are encouraged to review contact info when reaching out to alumnae. Confirm married/maiden name, email, mailing address, and phone number, then submit any updates to SDT via the website: bit.ly/SDTupdateinfo

The SDT Foundation is eager to help you with this challenge. Any questions can be sent to Kristen Jackson, Foundation Director, at kjackson@sigmadeltatau.org. Thank you for joining us in celebrating 100 years of sisterhood! We look forward to honoring our top chapters at the Centennial Celebration in June 2017.